CHRIS BAILEY

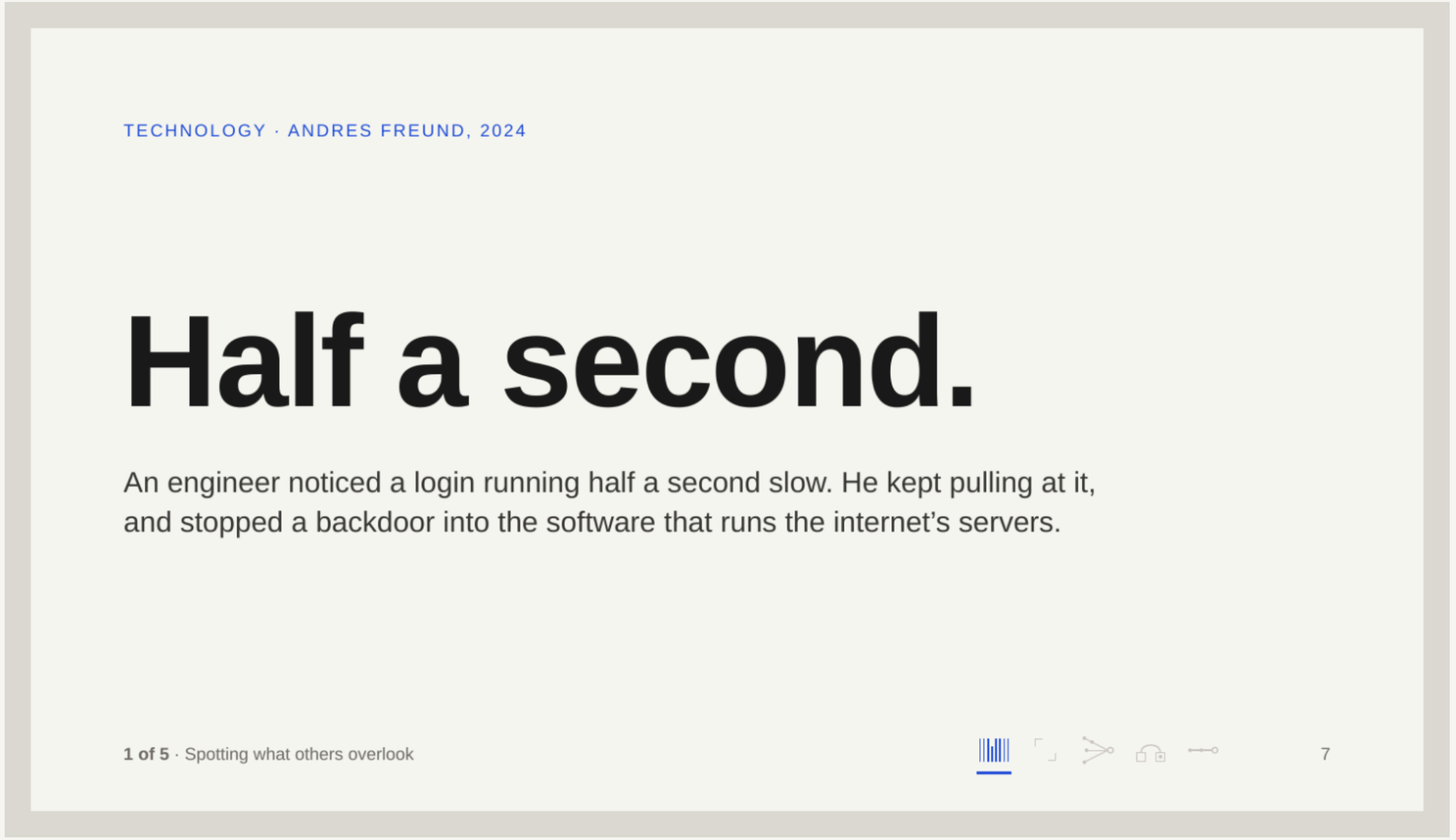
Foreword Thinking

A 40-minute keynote for business leaders

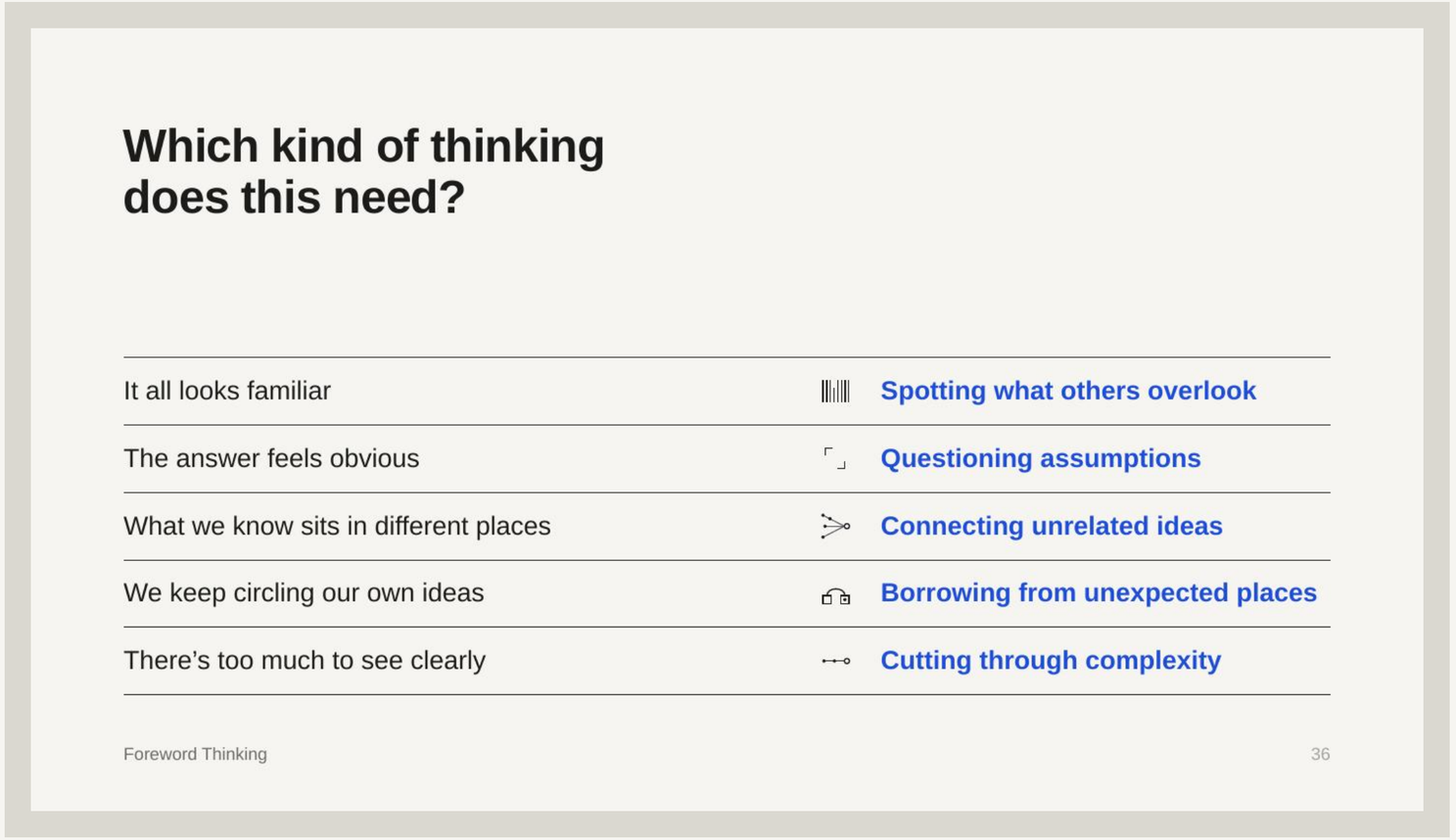


What happens next has a foreword.

The advantage isn’t knowing more. It’s having more ways to think about what you know. Foreword Thinking gives leaders five techniques for the thinking that comes before decisions and actions: spotting what others overlook, questioning assumptions, connecting unrelated ideas, borrowing from unexpected places and cutting through complexity. Chris Bailey brings each one to life with surprising stories from technology, sport, music, medicine, science and design, then turns it into practical questions that help create opportunity, reduce risk and change what happens next.



Each technique comes with stories that bring it to life and practical questions to apply it. Here, a software engineer and half a second he couldn’t explain. Bad news is rarely buried. It’s filed. Opportunities are filed too.



You don’t need all five. You need the right one. The keynote ends by helping leaders recognise which kind of thinking a situation calls for, before they act.

LENGTH

Forty minutes. Five techniques, ten stories and practical questions. No participation needed, so it works for a leadership team or a full conference.

FOR

Business leaders and their teams: CEO and business-owner groups, leadership away days and business conferences.

AUDIENCES LEAVE WITH

Five ways to think before what happens next, and practical questions they can use straight away.

To talk about booking Foreword Thinking: chris@chrisbailey.london